IN THE CLAIMS:

Please cancel claims 2 and 4 without prejudice, please amend claims 1, 3, 5, 9, 18-20, 22, 23, 28 and

30 as indicated, and please add new claims 31-33, as follows. The following is a listing of all pending

claims in this application, and replaces any prior listing.

1.   (currently amended) A method of conducting an assessment **of an evaluee**, comprising:

      presenting a plurality of queries **regarding an evaluee** to an entity;

      receiving a response to each of the plurality of queries;

      applying the responses to a plurality of rules so that each rule has one of a satisfied state

and an unsatisfied state, a portion of the plurality of rules being interdependent;

      ~~identifying~~ **generating theory-based individualized** feedback items based on the state

of the plurality of rules, each feedback item being associated with at least one of the plurality of rules

having the satisfied state; and

      transmitting the feedback items to ~~the entity~~ **the evaluee**,

      wherein the plurality of queries seek information as to the strengths and

weaknessess of the evaluee as to one or more identified performance areas.

2.   (canceled) ~~The method of claim 1, wherein the plurality of queries relate to a performance area.~~

3.   (original) The method of claim 1, wherein the entity is ~~a group~~ **one or more persons**.

4.   (canceled) ~~The method of claim 1, wherein the entity is an individual.~~

5.   (currently amended) The method of claim 1, wherein a host computer presents the

plurality of queries to the entity and transmits the feedback items **to the evaluee**.

6.   (original) The method of claim 1, wherein the plurality of rules include mathematical formulae.

7.   (original) The method of claim 1, wherein the plurality of rules include Boolean operations.

8.   (original) The method of claim 7, wherein predetermined ones of the plurality of rules use output from other of the plurality of rules.

9.   (currently amended) A system for conducting an assessment **of an evaluee**, comprising:

   a user computer; and

   one or more ~~an~~ assessment computer**s** coupled to the user computer via a communications link, wherein the assessment computer**s** includes

     a central processing unit (CPU), and

     a memory coupled to the CPU, the memory storing computer executable code to be executed by the CPU, the computer executable code**:**

       presenting a plurality of queries to an entity **regarding an evaluee,**

       receiving a response to each of the plurality of queries,

       applying the responses to a plurality of rules so that each rule has one of a satisfied state and an unsatisfied state, a portion of the plurality of rules being interdependent,

        ~~identifying~~ **generating theory-based individualized** feedback items based on the state of the plurality of rules, each feedback item being associated with at least one of the plurality of rules having the satisfied state, and

       transmitting the feedback items to the user computer,

       wherein the plurality of queries seek information as to the strengths and weaknessess of the evaluee as to one or more identified performance areas.

10.   (original) The system of claim 9, wherein the memory includes a query database storing the plurality of queries.

11.   (original) The system of claim 9, wherein the memory includes a rules database storing the plurality of rules.

12.   (original) The system of claim 9, wherein the memory stores the responses to the plurality of queries.

13.   (original) The system of claim 9, wherein the user computer includes a display to display the feedback items.

14.   (original) The system of claim 9, wherein the plurality of rules include a Boolean operation, a true condition of the Boolean operation corresponding to the satisfied state and a false condition of the Boolean operation corresponding to the unsatisfied state.

15.   (original) The system of claim 9, wherein the communications link includes one of a dialup connection, a wireless network connection, a local area network, a wide area network, fiber optic connection and an Internet connection.

16.   (original) The system of claim 9, wherein the memory includes computer executable code identifying an additional set of queries to be presented to the entity as a function of a predetermined response to at least one of the plurality of queries.

17.   (original) The system of claim 9, wherein the queries include one of a statement and a question.

18.   (currently amended) The system of claim 9, wherein the ~~computer executable code~~ ~~transmitting the~~ feedback items to the user computer includes links to additional resources related to a respective feedback item.

19.   (currently amended) The system of claim 18, wherein the links include one of a hyperlink **or URL** and an identification of **one or more** ~~an~~ additional resource**s**.

20.   (currently amended) The system of claim 19, wherein the hyperlink includes identification of a universal resource locator and the additional resource includes **one or more** publication**s**.

21.   (original) The system of claim 9, wherein the entity includes one of an individual and a group.

22.   (currently amended) A method of conducting an assessment **of an evaluee**, comprising:

presenting a plurality of queries to an entity **regarding an evaluee**;

receiving a response to each of the plurality of queries;

applying the responses to a plurality of rules so that each rule has one of a satisfied state and an unsatisfied state, a portion of the plurality of rules being interdependent;

~~identifying~~ **generating theory-based individualized** feedback items based on the state of the plurality of rules, each feedback item being associated with at least one of the plurality of rules having the satisfied state; and

transmitting the feedback items to the entity, at least one of the feedback items including a link to an additional resource associated with the feedback item,

wherein the plurality of queries seek information as to the strengths and weaknessess of the evaluee as to one or more identified performance areas.

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23.   (currently amended) A method of conducting an assessment **of an evaluee**, comprising:

presenting a plurality of queries to an entity **regarding an evaluee**;

receiving a response to each of the plurality of queries;

applying the responses to a plurality of rules so that each rule has one of a satisfied state and an unsatisfied state, a portion of the plurality of rules being interdependent;

~~identifying~~ **generating theory-based individualized** feedback items based on the state of the plurality of rules, each feedback item being associated with at least one of the plurality of rules having the satisfied state; and

transmitting the feedback items to the ~~entity~~ **evaluee**, at least one of the feedback items including a link to an additional resource associated with the feedback item,

wherein the plurality of rules results in at least a first comparative indicator and at least a second comparative indicator, the first comparative indicator representing an ideal situation for the ~~entity~~ **evaluee**, and the second comparative indicator representing a current situation for the ~~entity~~ **evaluee**.

24.   (original) The method of claim 23, wherein the first comparative indicator includes two comparative indicators used to determine the ideal situation and the second comparative indicator includes two comparative indicators used to determine the current situation.

25.   (original) The method of claim 24, wherein the feedback items include at least one feedback item based on a comparison between the ideal situation and the current situation.

26.   (original) The method of claim 24, comprising displaying a comparison of the ideal situation and the current situation.

27.   (original) The method of claim 23, wherein the plurality of queries relate to one of an individual assessment and a group assessment.

28.   (currently amended) A system for conducting an assessment **of an evaluee**, comprising:

an assessment computer adapted to communicate with a user computer via a

communications link, wherein the assessment computer includes

a central processing unit (CPU), and

a memory coupled to the CPU, the memory storing computer executable code to

be executed by the CPU, the computer executable code

presenting a plurality of queries to an entity **regarding an evaluee**,

receiving a response to each of the plurality of queries,

applying the responses to a plurality of rules so that each rule has one of

a satisfied state and an unsatisfied state, a portion of the plurality of rules being interdependent,

~~identifying~~ **generating theory-based individualized** feedback items

based on the state of the plurality of rules, each feedback item being associated with at least one of the

plurality of rules having the satisfied state, and

transmitting the feedback items to the user computer.

29.   (original) The system of claim 28, comprising a storage medium coupled to the CPU,

the storage medium including at least one database and storing the plurality of queries, the plurality of

rules and the feedback items.

30.   (currently amended) A system for conducting an assessment, comprising

means for presenting a plurality of queries to an entity **regarding an evaluee**;

means for receiving a response to each of the plurality of queries;

means for applying the responses to a plurality of rules so that each rule has one of a

satisfied state and an unsatisfied state, a portion of the plurality of rules being interdependent;

means for ~~identifying~~ **generating theory-based individualized** feedback items based on the state of the plurality of rules, each feedback item being associated with at least one of the plurality of rules having the satisfied state; and

means for transmitting the feedback items to ~~the entity~~ **the evaluee,**

wherein the plurality of queries seek information as to the strengths and weaknessess of the evaluee as to one or more identified performance areas.

31.   (new) The method of claim 1, wherein said theory-based individualized feedback reflects one or more management or group dynamics theories or schools of thought.

32.   (new) The method of claim 1, wherein said theory-based individualized feedback includes one or more links to tools that address diagnosed deficiencies.

33.   (new) The method of claim 32, wherein said tools comprise a method of conducting an assessment of an evaluee according to claim 1.